

»» Vision 2030 of the Plattform Industrie 4.0 Shaping the IoT with our partners

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Plattform Industrie 4.0: Getting everyone around the table

» The Plattform Industrie 4.0 is one of the **world's largest networks** to shape the future of industry gathering **more than 350 thought leaders:**

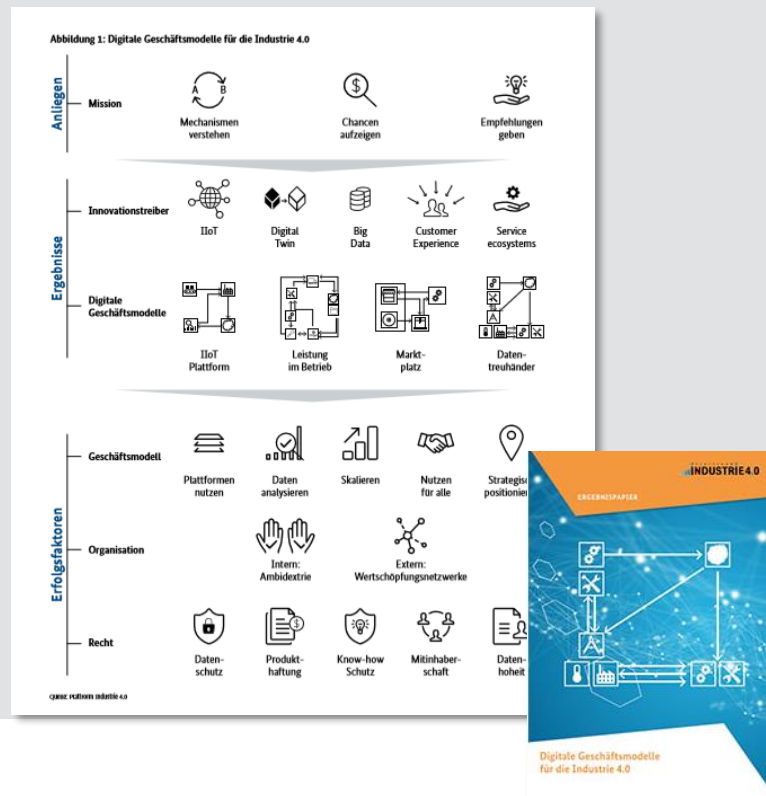


... and many more

From vision to practice: *Digital Business Models*

» How to create new digital business models?

Value creation is increasingly shifting from production to data-based services. Platforms play an increasingly important role in the orchestration of processes and business partners.



What does the Plattform Industrie 4.0 do:

Analyses of basic patterns of digital business models

- ▶ Today, competitiveness can no longer be achieved by one company alone.
- ▶ The focus of new business models is on new and better performance promises which is caused by the use of intelligent products.
- ▶ In order to establish itself as a platform provider, the scalability of the business model is the central success factor.

2030 Vision for Industrie 4.0

Shaping Digital Ecosystems Globally

